



Win-door North America 2008

Press Release

November 11- 13, 2008
MTCC North Building

"Win-door proves to be strong even in very challenging worldwide economic times! Win-door recently played host to 145 exhibiting companies in Canada and North America's most focused International fenestration trade show. "Trade participation was over 2600, down from the previous year, obviously due to the economic climate the entire industry is faced with" stated **CWDMA President Eva Ryterband**. "By the show's close on Thursday, reports were good, however many noted less visitors from individual companies, but overall the quality of the attendee's was very good. Many of our exhibitors know that it is going to be a very uncomfortable ride in the next year".

Win-door North America 2008 featured all the latest computer hardware, software, doors, doorlites, hardware, machinery, sealants, weatherseals, testing services, wood products and systems for the fenestration and door industries.

"Win-door North America is truly a complete Fenestration Industry Package" stated CWDMA President Eva Ryterband of Screenco Manufacturing. "Everything that I have heard from the exhibitors, even in these challenging times was the quality in traffic at the show. Win-door North America is a very important and valuable sales tool in the North American window and door market, and truly international in content".



Opening Ceremonies for Win-door North America 2008 (from Left) Master of Ceremonies Michel Flageole (Resiver), the President of CWDMA cuts the ribbon with Chief Bruce Farr and CWDMA Executive Director Richard Lipman, Eva Ryterband, CWDMA President address the opening ceremonies.

"Window and Door Safety Expands Nationally"

Children continue to benefit from the partnership that has been formed between **the Canadian Window and Door Manufacturers Association and EMS Chiefs of Canada** to promote window and balcony safety for children across Canada. In a collaborative effort to prevent further tragedies, 14 cities across Canada are developing and promoting educational injury prevention campaigns aimed specifically at preventing window and balcony falls.

"Window and balcony falls are preventable. The EMS Chiefs are committed to this expanding injury prevention partnership across Canada", said Bruce Farr, Chief of Toronto EMS and President of the EMS Chiefs of Canada. "Our strong friendship and cooperation has enabled us to move forward in our efforts to eliminate falls from windows and balconies. We are now covering Canada coast to coast with this expanding program.

The **'Partners Promoting Window and Door Safety'** booth at the show was staffed by Paramedics from Toronto EMS. The famous "putting challenge" was prominent feature at the booth, with proceeds going toward the Window & Balcony Safety Program. The prizes were graciously donated by Truth Hardware, Sika Canada, and Veka, featuring Taylormade golf clubs and putters.



CWDMA President Eva Ryterband and Chief Bruce Farr present the newly created “Partners Promoting Window & Balcony Safety” Hall Of Fame Award to Henry Banman (second from right) of AllWeather Windows and Dean Shaddock (far left) of Toronto EMS Community Medicine and the program founder. Also recognized, J.P. Braaten of Westech, AB. and Harold Shield (posthumously) of Shield Associates Ltd./Win-door North America.

This award recognizes the incredible support that has been given to this very special program by those associated with Win-door and the CWDMA” stated Matt Kottke Show Chair.



Free Parking, courtesy of Novatech Glass and Richersons – exhibitors and attendees parked for free adjacent to the show floor in the MTCC North and South garages.

Win-door North America represents the best value in fenestration industry. Reduced costs for the exhibitors, all prices in Canadian dollars (excellent value for American visitors) **FREE Material Handling and complete registration of the show FREE**, and all the attractions Toronto has to offer.

Win-door North America 2009

November 10 - 12, 2009

Win-door North America is owned and produced for the benefit of the fenestration and door industries by the Canadian Window and Door Manufacturers Association.

Exhibitor and visitor information is available from

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